



WEEKLY UPDATE ON ASEAN PLUS THREE RICE SITUATIONS

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Cambodia

Cambodia rice exports hit a record high.

According to the Cambodia Rice Federation (CRF), from January to November 2025, milled rice exports exceeded 800,000 tonnes and were valued at over 526 million USD. The CRF President added that the 800,000-tonne export volume is a record high and brings the country closer to its long-standing national goal of exporting 1 million tonnes of rice could be achieved either this year or the next year. In addition, Cambodia exports about 6.1 million tonnes of paddy rice, worth approximately 1.4 billion USD, making the rice sector earn more than 1.9 billion USD during this period. In the same period in 2024, milled rice export totalled 575,562 tonnes, worth 413.9 million USD, and paddy rice exports totalled 6.642511 million tonnes, worth 1.37873 billion USD, which had Europe as the largest rice market, followed by China, ASEAN countries, and 34 other countries. Fragrant rice exports account for over 65 percent of total shipments.

Source: Khmer SME. (2025, December 15). *Rice exports surpass a record-breaking 800,000 tonnes.*

The Philippines

The Department of Agriculture launched a rice programme in Leyte province.

The Department of Agriculture (DA) launched the “Benteng Bigas Meron (BBM) Na” programme in Palo and La Paz towns in Leyte province to provide affordable rice to vulnerable sectors. In Palo, about 1,500 families benefited, while in La Paz, 1,000 individuals accessed affordable rice.

Beneficiaries were allowed to purchase up to 10 kilogrammes of rice at a subsidised price of 200 PHP (PHP20/kg, 0.34 USD). The rice programme aims to improve food security by ensuring access to affordable, locally produced rice and will be expanded to other areas in the region. The programme was officially launched on May 1, 2025. Previously, government rice was sold at 33 PHP per kilogramme (0.56 USD), but following a directive from the president, the price was reduced to 20 PHP (0.34 USD) per kilogramme. Subsidies are provided through the DA, Food Terminal Incorporated, and local government units to enable the National Food Authority to sell rice at this price.

*1 USD = 58.79 PHP

Source: Philippine News Agency. (2025, December 15). *DA rolls out P20/kg rice program in 2 Leyte towns.*

Thailand

Thailand Launches Rice Yield Forecasting System Using Satellite Technology.

The Ministry of Commerce has introduced an Advanced Rice Yield Forecasting system, which uses satellite data and artificial intelligence (AI) to predict in-season rice production and support farmers in planning and managing rice harvest. The system provides forecasts by province, district, and rice variety, and links with real-time local price data to prepare rice supply, such as accelerating the export of rice to international markets, to maintain price stability and ensure that farmers' income will stay stable. Moreover, the Ministry of Commerce plans to expand the technology to other key crops such as maize, tapioca, and sugarcane, aiming to improve agricultural management and strengthen Thailand's competitiveness in global markets.

Source: The Government Public Relation Department (2025, December 15). *Thailand Launches "Advanced Rice Yield Forecasting System" by Using Satellite Technology & AI.*

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* This Weekly Update on ASEAN Plus Three Rice Situations is based on all available sources during the period and may be missing some important facts. The APTERR Secretariat shall take no responsibility for data accuracy in this publication and any consequence of their use.