WEEKLY UPDATE ON ASEAN PLUS THREE RICE SITUATIONS

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Thailand

The Ministry of Commerce is preparing measures to stabilize paddy rice prices to help farmers.
The Commerce Ministry plans to introduce additional measures to stabilise the price of a total of 14 million tonnes of rice. Through these measures, they expect a 3 – 5 percent increase. According to the Department of Internal Trade, the measures include accelerating the sale of 2.5 million tonnes and delaying the supply of 11.5 million tonnes into the market. The department is also seeking the Prime Minister's approval to establish a new National Rice Policy and Management Committee to oversee rice price support policy. This committee will include the Public Warehouse Organization, the Marketing Organization for Farmers, and the Bank for Agriculture and Agricultural Cooperatives (BAAC), which will purchase rice from farmers. The Internal Trade Department says the new Committee will buy and sell rice to their customers, notably state agencies such as the Department of Corrections, or sell it in the market.

The National Rice Policy and Management Committee approved projects worth more than 50 billion baht to help farmers and rice traders
These projects include a paddy sales postponement loan program, low-interest loans for agricultural institutions, interest compensation for rice traders, and payments for sustainable cultivation practices.

*1 USD = 32.52 THB

Source: Nation Thailand. (2025, October 25). *Rice Department to discuss measures to prevent fall in paddy prices for new harvest.*

Viet Nam

Viet Nam and Singapore have a rice trade collaboration through the MoU.
Viet Nam and Singapore have signed the Memorandum of Understanding (MoU) on rice trade cooperation between the two governments, which aims to strengthen bilateral cooperation in rice trade as both countries seek to ensure a stable food supply and enhance market connectivity. Moreover, this MoU could open new opportunities for Vietnamese rice exporters amid global food security concerns. According to statistics from Singapore Enterprise, Vietnam is the third-largest rice supplier to Singapore. Notably, in the first six months of 2024, Vietnam was once the largest rice exporter to the Singaporean market. This demonstrates Vietnam's supply potential and the quality of Vietnamese rice, which meets Singapore's standards and demand.

Source: VnEconomy. (2025, October 27). *Vietnam, Singapore formalize rice trade collaboration through MOU.*

Japan

Japan's average rice prices rise for 1st time in 5 weeks.
According to the Ministry of Agriculture, Forestry and Fisheries, the average retail price of rice across Japan rose by 109 JPY (0.72 USD) from the previous week to 4,251 JPY (27.99 USD) per 5 kilogrammes, which was the first increase in five weeks. The average price of "brand rice", including new harvest rice, rose by 61 JPY (0.40 USD) to 4,501 JPY (29.63 USD), up for the seventh consecutive week. Higher retail rice prices reflect a surge in advance payments from agricultural cooperatives to rice farmers, compared to 2024. Brand rice made up 72 percent of total rice sales during the week, while "blend rice," which includes rice from the government stockpiles, accounted for 28 percent.

*1 USD = 151.89 JPY

Source: nippon.com. (2025, October 24). *Retail Rice Prices Up for 1st Time in 5 Weeks.*

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